



- **Title:** Время Пришло (Russian Edition)
- **Subtitle:** tbc
- **Author:** Pavel Kostin
- **Language:** Russian
- **ISBN:** 9781907832215 pbk
- **ISBN:** 9781907832178 ebk
- **Category:** Adventure, Thriller, Romance
- **Format:** Paper Back
- 203x133mm (8"x5.25")
- 350 pages
- **Imprint:** Urban Romantics
- **On Sale:** 2011



Interactive Media announces plans to release new adventure novel from Pavel Kostin, Russia's young Debut prize writer

New novel "IT'S TIME" from Russia's young romantic writer Pavel Kostin will be published in London this year. Set on the shores of the Baltic Sea the novel features a group of young artists and offers unique opportunity to enter mysterious and strange world of modern day Russian street art scene. The book will first be released in Russian language and followed by translated English language edition.

IT'S TIME / Время Пришло (Russian Edition)

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Set on the shores of the Baltic Sea, on rooftops lit with mesmerizing orange sunset and in the darkest corners of urban night. We find real characters there with depth and ideas searching for direction in their fragile lives and learning to express their ideas through art.

From up on the roof, you can see everything. You can see life scurrying below you, and see it with a calm objectivity. No prejudices, no assumptions. That's what Max, the compelling narrator does: even when he is not sitting on a rooftop, he looks at life with intelligent curiosity, amiable openness and good-humoured equanimity. Max is not only a great companion for the reader — a calm presence at the centre of events — but the perfect lens through which to see a hidden world.

Through Max we meet a succession of intriguing characters-artists and dreamers with their own unique perspectives on life and formulas for happiness: Viktor, the photographer who finds beauty in the mundane; inscrutable Tanya, whose mystery attracts Max as much as her smile; Mutt, an artist who can't see people and lives in a disappearing tower; Oksana, forever entangled in spontaneous and dangerous affairs; Gray, connoisseur of street-art and magic. And, at the centre of it all, the enigmatic Lady F, who appears out of nowhere to give Max little bits of comfort and advice. Her clairvoyant yet cryptic intimations lead Max, and us, through a procession of coincidences, adventures, and miraculous escapes. Who is she? Guardian angel, Lady Luck, hallucination? Whoever she is, her wry and wise interchanges with Max are one of the novel's real pleasures. Whispers of magic get louder and louder, but, thanks to Kostin's clear and sober prose, with its amused detachment and adroit lyrical touches, we never stray into the world of fantasy or stock-in-trade magic realism.

Pavel's latest novel offers the best of what Russian literature has always offered: the universal in the local, the humanity in the metaphysical, the humour in the deathly serious. Kostin hymns the

urban landscape and the young people that refuse to just exist in it, but live in it, by it, and travel through it. We see them, and their lives, and their art (which accompanies the text) and we see the way their art elevates their lives. From up on the rooftop, we can see everything, and it is beautiful.

**It's Time by Pavel Kostin Coming
Soon to bookshops around the
world!**

**URBAN
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